The next generation of sustainability calls for leaders to move beyond the basics to create new methods for greater economic, environmental and social benefits. Forward-thinking companies find solutions outside their organizational boundaries, leveraging entire value chains to create innovative business models that significantly improve efficiency, reduce costs, lower environmental impact and generate social benefits.

Antea™Group’s Global Corporate Consultancy (GCC), a management consulting firm specializing in sustainability, delivers proven value chain and sustainability expertise. Our established value chain optimization processes and practices reduce your risk, engage your stakeholders and drive sustainability across your entire value chain.

We are proven facilitators of internal and external dialogue to accelerate organizational learning and effectiveness. And with a global perspective on sustainability, our solutions enable alignment across broad and diverse value chains.

Networks to Accelerate Sustainability
Convening networks to facilitate experience sharing and accelerate organizational learning

Benchmarking
Benchmarking sustainability performance, positioning and practice to demonstrate progress and define future priorities

Next Practice Sharing
Monitoring environmental and social trends through scenario planning and peer dialogue to discover future best practice

External Partnerships
Facilitating strategically aligned external stakeholder engagement to drive business value

We listen. We take time to understand your business and your culture. We answer by delivering fit-for-purpose solutions unique to your organization. Through our innovative solutions, you benefit from reduced business risk, new opportunities and long-term competitive advantage.

Our value chain optimization team offers:

Supply Chain Sustainability
Advancing ecological and social stewardship across the supply chain to create business value

Product & Packaging Stewardship
Delivering assessment and advisory services that address stewardship from design to end-of-life

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Improving the Recycling Supply Chain:
A Client Case Study

Challenge
A global consumer products company requested the GCC coordinate a unique sustainability effort targeted at improving the recycling supply chain in Latin America. Specifically, the initiative was designed to improve conditions for ‘catadores’ or scavengers at the base of our client’s supply chain.

Solution
This is an ongoing project where the GCC is working with our client, its business partners and local NGOs in Latin America to:

- Put in place programs that help suppliers align their practices with our client’s values;
- Create a certification process and protocol that establishes clear standards by which suppliers and our client can judge improvement; and
- Involve independent third parties (NGOs and others) that audit/certify suppliers to ensure programs remain operational and effective over the long term.

Result
Our client views this effort as a leadership and differentiation opportunity that improves working conditions for these people and ensures continuity of supply for recycled paper and plastic needed for packaging the company’s products. Further, the company is sharing this program with retailers, with the intent that this approach becomes an industry ‘standard’ – adopted by customers, peers and competitors.

Due to the success of the project, we recently helped our client kick-off and are leading an expansion of the program in Eastern Europe.

Antea Group is an international engineering and environmental consulting firm specializing in full-service solutions in the fields of environment, infrastructure, urban planning and water.

By combining strategic thinking and multidisciplinary perspectives with technical expertise and pragmatic action, we do more than effectively solve client challenges; we deliver sustainable results for a better future. By understanding today, we are improving tomorrow.

With access to more than 3,000 employees in over 100 offices and experience on six continents, we serve clients ranging from global energy companies and manufacturers to national governments and local municipalities.

Contact Antea Group’s Global Corporate Consultancy to learn more about improving the sustainability of your value chain.

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